



RICHARD A. CHAIFETZ
SCHOOL OF BUSINESS
SAINT LOUIS UNIVERSITY



ADK Information Services, LLC

2020 ADVANCED PRODUCT SAFETY MANAGEMENT COURSE

*Sponsored by Saint Louis University's
Richard Chaifetz School of Business
Center for Supply Chain Excellence
In cooperation with
ADK Information Services, LLC*



Saint Louis University, Richard Chaifetz School of Business

September 21-24, 2020

COURSE DESCRIPTION

ABOUT THE COURSE

The 2020 Advanced Product Safety Course will focus on areas that are undergoing significant changes and require understanding by product safety professionals charged with responsibilities to protect their companies and its brands, as well as consumers in the area of product safety. This course is designed for product safety professionals with a minimum of five years of experience or a certificate holder in Saint Louis University's product safety program. The course is designed for product safety managers with backgrounds in, risk management, product development, compliance, engineering, chemists and toxicologists, operations, product integrity, and quality assurance personnel.

➤ **Risk Management and Compliance Planning**

Recent developments at the Consumer Product Safety Commission (CPSC) have made it clear that companies are expected to both understand and deliver effective compliance plans within their companies. It is clear that companies that lack effective compliance plans will face more difficult discussions and outcomes in dealing with CPSC matters than those companies that have such plans in place and working.

The Advanced course will focus on the design and implementation of such plans including the general context of how compliance plans fit into a company's product safety management system. Risk management, risk assessments, hazard analysis, chemicals management, artificial intelligence, internet-based compliance issues, and data management options will be included in this section.

➤ **Regulatory Compliance**

In recent years the CPSC has used settlement agreements as the vehicle for requiring that companies design and maintain effective compliance plans and reporting capabilities as a condition of resolving outstanding matters. This represents a shift in emphasis and an understanding of the evolving nature of regulatory requirements both domestically and internationally. The Advanced course will feature a full day of review of current legislation and administrative actions as regulatory tools, trends to be aware of, and strategy options for companies and industry associations with consumer product responsibilities. Class members will hear from domestic and international regulatory attorneys as well as current and former officials of the CPSC in order to sharpen their understanding of regulatory compliance.

The Advanced course will examine regulatory compliance with a focus on anticipating decisions

made by regulators, and an understanding of the importance in maintaining communications between company and regulator.

➤ **International Product Safety Management**

Various country regulatory authorities have made steady progress in increased cooperation and information sharing through a variety of international groups and summit meetings. The CPSC is generally recognized as the driving global leader in consumer product safety. Along with understanding CPSC compliance requirements, companies are paying increased attention to the regulatory requirements in other countries where they have production operations or are seeking entry or expansion for their product lines. In this context a current understanding of chemicals regulation and risk assessment become important factors to master in every country where a company markets its products. In addition to a focus on these two areas, a senior executive with a consumer product company will review how their company has met the changing environment in international product safety.

The Advanced course will include a focus on regulations governing product safety in the EU, UK, Canada, China, and Australia/New Zealand as well as other relevant trading partners. Testing and Certification requirements for import/export of products into and out of countries, and warnings and label requirements will be discussed.

➤ **General Product Safety Management**

Insight into how a company manages risk and develops an overall compliance program will be presented in a case study format by a leading product safety professional. While safety programs may vary from industry to industry, there are certain common principles and approaches that characterize every effective product safety system. Culture and Product Safety are fundamental to the design and management of an effective product safety system and will be examined. This session, along with a team exercise based on a product safety compliance issue or concern, will serve as a summary for the week's program. Following these activities, a product safety leader will provide reflections on how individuals can affect their company, industry, and society through the use of tools and resources available to every professional.

For an up-to-date list of course instructors and topics, please review our weekly newsletter at www.adksafetyinfo.com. This information will be posted after April 15, 2020.

➤ **Special topic focus/panel discussion**

The 2020 Advanced program will feature a special section consisting of a panel

presentation focused on the challenges of managing product safety programs during times of domestic and international change. Three experts in the area of risk management and regulatory compliance will make individual presentations on approaches to anticipating and planning for change, and how to best prepare company management for decision-making around changing environments. This will be followed by a panel discussion designed to engage both panelists and class members through personal challenges one can anticipate, and how to identify resources to help work through these challenges. Such challenges could include mergers and acquisitions, technology changes that must be responded to, expansion or contraction within a company, or transitions in company or departmental leadership.

➤ **Special focus on best practices exchange**

Program participants will have an opportunity to share actual experiences in best practices, while learning from other class members their insights from actual experiences in best practices. These conversations are not limited in subject matter content. The goal of this exchange is to enable program participants take back to their own organizations what they feel are some of the best practices worth considering in the design and management of product safety systems.

Course Tuition: \$4,900

Fee includes course materials, breakfast and lunch, parking, and participation in annual alumni reception at ICPHSO.

Click here to register

For more information contact the Center for Supply Chain Excellence at 314-977-3617 or visit <https://www.adksafetyinfo.com/education.aspx>

ABOUT THE SPONSORS

A leading American university for over 200 years and the first university established west of the Mississippi, Saint Louis University attracts annually over 12,000 students from the U.S. and

around the world, offering 100 undergraduate programs and 70 graduate programs. The University's Center for Supply Chain Excellence, annually ranks among the top 20 such education centers in the country by U.S. News & World Report. In 2012, the University and Center received a special commendation award from the Chairman of the U.S. Consumer Product Safety Commission for contributions to the field of product safety.

ADK Information Services is a leading publisher and education developer in the product safety field, annually publishing the Product Safety & Recall Directory®, a guide to regulatory and standards organizations around the world, and service providers in the product safety field. ADK also serves by appointment as the Product Safety Adviser to the Richard Chaifetz School of Business, designing, producing, and promoting all product safety-related courses held at Saint Louis University, including its newest offering, the Consumer Product Safety Professional Certification Program.

For more information on ADK, the Product Safety and Recall Directory, or other product safety education courses, please visit <http://www.adksafetyinfo.com/>

VISITING ST. LOUIS

Saint Louis University is located in a thriving urban area filled with lodging options, from boutique to budget. One convenient location to consider is the University-owned Hotel Ignacio, 3 blocks from the Cook School of Business where all classes take place.

Hotel Ignacio
3411 Olive St.
St. Louis, MO 63103
(314) 977-4411

An exceptional boutique hotel just steps away from Saint Louis University's campus, Hotel Ignacio offers 49 well-appointed guest rooms and two suites with unique themes -- fine art, performing arts, architecture and music -- that showcase its location in the city's arts center. Although no two rooms are designed exactly alike, they all offer Tempur-Pedic mattresses as well as organic bamboo sheets and towels. The hotel also has the distinction of being the first hotel in North America to offer Avaya Guest Media Hubs -- cutting-edge, multi-media communication devices -- in all of its rooms.



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Need help getting to campus?

Check out www.slu.edu for how to reach Saint Louis University from throughout the St. Louis region, as well as parking or campus maps.

