2021 PRODUCT SAFETY PROGRAM CALENDAR
UNIVERSITY-LEVEL PRODUCT SAFETY MANAGEMENT EDUCATION

Saint Louis University's Emerson Leadership Institute at the Chaifetz School of Business
In cooperation with ADK Information Services, LLC

Product Safety Leadership Fundamentals | To be offered in 2022

The Leadership Fundamental's course is offered to a range of product safety experience from 1 or 2 years of experience to those with 20 years of experience seeking to update some their knowledge on best practices and trends in the field. The course is a "how to" course to enhance the skills and knowledge of product safety managers in such areas as product design, compliance programs, regulatory affairs management, risk assessment and product assurance, incident management programs and investigations, and product recall and return program. . The program is covered over a 3-month period, using a combination of classroom instruction, distance learning modules with instructor webinars and teleconferences, case study presentations, and communications techniques for dealing with various stakeholders in concerned about a product's safety. Instructors are all experienced product safety professionals who often become long-term resources to members of the class as they pursue their careers.

The Consumer Product Safety Professional Certification Program | March 17 — June 30

The consumer product safety fields coveted designation as Certified Product Safety Professional™ is earned by professionals who meet the experience and education criteria for admittance into the program. The course content is built around five knowledge areas that constitute the product safety professional's broad understanding of principles and processes that govern best product safety practices including: organizational culture and ethics, risk assessment and risk management, regulatory affairs, incident management and forensics, and product recall and returns. Candidates must demonstrate their knowledge and understanding through three different assessment activities including a multiple-choice examination, design and delivery of a case study, and defending their case study foundation before a panel of product safety experts and university educators.

Product Safety Leadership in Practice | September 27 — October 12

The Product Safety Leadership in Practice Course focuses on areas that will contribute to the product safety professional's general knowledge of core areas of understanding, combined with management insight into basic business leadership principles, including culture, ethics, communications, and effective outcomes. The program is designed for Individuals with responsibilities to protect their companies and its brands, as well as consumers in the area of product safety. This course is designed for product safety professionals with a minimum of five years of experience or a certificate holder in Saint Louis University's product safety program. The course is designed for product safety managers with backgrounds in, risk management, product development, compliance, engineering, chemists and toxicologists, operations, product integrity, and quality assurance personnel. It is a leadership training program that emphasizes peer networking and relationship building.

Webinars Series | Scheduled individually: spring, summer, fall

The Emerson Leadership Institute (ELI) and ADK Information Services has launched a new program area focused on specific product safety topics, and available throughout the year. 2021 began the series with a 4-segment program focused on Product Safety and Crisis Management. Each segment consists of a one-hour webinar focused on a specific topic within each series' program's focus. The series covers a 4-week span of time. Three more series are anticipated over the entire year. A Saint Louis University Certificate of Completion is being made available by ELI to those attending or viewing all 4 segments of a series and submitting an essay (500 words or less) on what they learned through the series.

For more information: eli@slu.edu

OUR GRADUATES SPEAK:

The product safety management education at SLU is a wonderful journey for me, it provides me a chance to meet and exchange with the elites from the industry and government organization. I was very impressed by the content of the course and the arrangement of the activities. The lecturers are full of experience and passion, the courses enriching my knowledge and vision and greatly help me in my work and career development. Thank you!

   — *Ivor Luo*, *Department PCS, Best Buy Asia Pacific Limited, Shenzhen, P. R. China*

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The Advanced Product Safety Course that I completed in September 2017 was a very fulfilling and rewarding experience. I was able to collaborate with and learn from many other product safety professionals from a wide range of backgrounds. All of the instructors were very passionate about their field of work and presented in key areas of product safety that were something every student was able to relate to and apply to their current position. I feel that my personal level of product safety knowledge and resources has grown through this experience and I met some incredible other product safety professionals who I look forward with remaining connected with as we all continue in our own journeys.

   — *Jennifer Buoniconti*, *Toy Lead, Consumer and Retail Services, UL Verification Services, Inc.*

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The SLU Product Safety Courses provide a unique opportunity to learn and engage in topics relevant and pertinent in today's diverse and ever-changing compliance environment. I've participated I both the General and Advanced courses. Each has provided a complimentary approach to further develop my product safety knowledge and provide useful tools and resources that continue to benefit me professionally. The collegial atmosphere created a great opportunity to network as well as hear, learn and bond with other classmates. I strongly recommend either or both.

   — *Evan Locke*, *Principal/ Consultant, RSC Global Solutions, LLC*

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This program is a unique opportunity to meet various people eager to share their views and knowledge about product safety. It also highlights how diverse this field is but how common the goals could be.

   — *Marie-Claude Simard*, *Manager, Product Safety, BRP*

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One of the best parts of the Product Safety Management course is the professionals who teach the different presentations. Each person has a wealth of knowledge and it is an opportunity to learn from people who understand and deal often with the most difficult regulations. The open atmosphere and exchange of information with very knowledgeable students and instructors makes the class a great opportunity to expand one's view of the product safety field and gain a very valuable experience.

   — *Chris Gulbrandsen*, *Product Safety Manager, Horizon Group USA*

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Most of us come from engineering, production, the supply chain, quality or legal backgrounds - and need training to help our companies make the right decisions regarding product and consumer risk. That's why SLU's Product Safety Management Program is so important. Your peers are in the classroom - you meet and learn from the regulators, lawyers and academia - all aimed at bringing you up to speed on what is happening in the world of Product Safety and consumer protection.

   — *Dave Marlow*, *Director, Product Integrity/Government Affairs, Brunswick Corporation*

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The Advanced Product Safety Management Course is such a wonderful program. You do a fabulous job with lining up the instructors and topics. I thoroughly enjoyed my week at Saint Louis University. My classmates definitely put the cherry on top of the week. What a great group of people!

   — *Ann Weigel*, *Product Integrity Analyst II, Hallmark Cards, Inc.*