2021 PRODUCT SAFETY LEADERSHIP IN PRACTICE

A Virtual Program Sponsored by Saint Louis University's
Richard Chaifetz School of Business
Emerson Leadership Institute
In cooperation with
ADK Information Services, LLC
September 23 – October 5, 2021

The 2021 Product Safety Leadership in Practice Program will focus on leadership building and success from product conception and design through skill building in communications and professional networking as a strategy. This course is designed for product safety professionals with a minimum of five years of experience or a certificate holder in Saint Louis University's product safety program. The course is designed for product safety managers with backgrounds in risk management, product development, compliance, engineering, chemists and toxicologists, operations, product integrity, and quality assurance personnel.

Class Topics and Instructors:

Company culture and how failure can lead to the path of success, Michael Shaner, PhD, Professor (emeritus), Chaifetz School of Business

Ethics in product safety-applying good judgement in challenging situations, James Fisher, PhD, Marketing Professor, Chaifetz School of Business

Crisis management on a global stage, David Kosnoff, Vice President Quality Assurance, Hasbro

Entrepreneurship: Product Safety Style, Bringing a new body of injury research to the field, Keith Rhoades Intertek, Founder, Global Injury Research Collaborative

Best Practices Workshop I, An exchange of company best practices among class members, Jared Fry, Mondelez I*nternational*

Best Practices Workshop II, Developing the skills for best practices, a Cloud exercise, Marie-Claude Simard, Attorney and Product Safety officer, Bombadier Recreation Group

Leadership in chemicals restrictions-Designing or updating your chemical restriction program, Meg Hughes, Bureau Veritas

Leadership in Global Product Safety Management – Designing and building a system to produce 1.5 billion toys annual with an emphasis on safety, Cathy Choffin, McDonalds Corp.

Leadership for the future-Anticipating the forces that will define future global challenges, Kenneth Boyce, Senior Director, Principal Engineering, UL

Class webinar dates (all times are Central Time and may be subject to change)

September 23, 10:00 a.m., 1:00 p.m.
September 28, 9:00 a.m., 11:00 a.m.
September 30, 9:00 a.m.
October 5, 9:00 a.m., 1:00 a.m. 2:30 p.m.

For an up-to-date list of course instructors and topics, please review our weekly Product Safety Education newsletter which you can sign up for at www.adksafetyinfo.com.
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Course Tuition: $4,900*

*A special scholarship grant from Amazon has made it possible to reduce the course tuition to $3,500 for the 2021 program.

Click here to register

For more information contact the Emerson Leadership Institute at Saint Louis University: eli@slu.edu, or 314-977-3898or visit
https://www.adksafetyinfo.com/education.aspx

ABOUT THE SPONSORS

A leading American university for over 200 years and the first university established west of the Mississippi, Saint Louis University attracts annually over 12,000 students from the U.S. and around the world, offering 100 undergraduate programs and 70 graduate programs. The University's Chaifetz School of Business, home to Emerson Leadership Institute, annually ranks among the top such education centers in the country by U.S. News & World Report. In 2012, the University and Chaifetz School of Business received a special commendation award from the Chairman of the U.S. Consumer Product Safety Commission for contributions to the field of product safety.

ADK Information Services is a leading publisher and education developer in the product safety field, annually publishing the Product Safety & Recall Directory®, a guide to regulatory and standards organizations around the world, and service providers in the product safety field. ADK also serves by appointment as the Product Safety Adviser to the Richard Chaifetz School of Business, designing, producing, and promoting all product safety-related courses held at Saint Louis University, including its newest offering, the Consumer Product Safety Professional Certification Program.

For more information on ADK, the Product Safety and Recall Directory, or other product safety education courses, please visit http://www.adksafetyinfo.com/

VISITING ST. LOUIS

Saint Louis University is located in a thriving urban area filled with lodging options, from boutique to budget. One convenient location to consider is the University-owned Hotel Ignacio, 3 blocks from the Cook School of Business where all classes take place.

Hotel Ignacio
3411 Olive St.
St. Louis, MO 63103
(314) 977-4411
An exceptional boutique hotel just steps away from Saint Louis University's campus, Hotel Ignacio offers 49 well-appointed guest rooms and two suites with unique themes -- fine art, performing arts, architecture and music -- that showcase its location in the city's arts center. Although no two rooms are designed exactly alike, they all offer Tempur-Pedic mattresses as well as organic bamboo sheets and towels. The hotel also has the distinction of being the first hotel in North America to offer Avaya Guest Media Hubs -- cutting-edge, multi-media communication devices -- in all of its rooms.

Need help getting to campus?

Check out www.slu.edu for how to reach Saint Louis University from throughout the St. Louis region, as well as parking or campus maps.