



**2024 CONSUMER PRODUCT SAFETY
PROFESSIONAL CERTIFICATION PROGRAM AGENDA**
All presentations are online

This program is sponsored by the Society of Product Safety Professionals (SPSP), in association with ADK Information Services LLC. The program operates under the authority of Consumer Product Safety Certification Services Board of Governors, an SPSP affiliate.

All times are Eastern USA Zone

Opening Workshop: August 29-30
Webinar Series: September 3 – 24
Closing Assessment Workshop (October 29-30)

Pre-Program section:

August 1: 60-minute webinar for Instructor Orientation
August 22: 60-minute webinar for Candidate class members

Opening Workshop

August 29:

Section 1. Organizational Culture & Ethics, Risk Assessment, and Compliance

Welcome 8:00 a.m. Patricia Adair, Virginia Tech Graduate
CPSC staff

8:15 a.m. CPSC Leader (CPSC Chair Alexander Hoehn-Saric invited)

Methodology: 5 Pillars of Knowledge

9:15 -11:00 a.m. Risk Assessment & Management, Don Moffett, Carhartt, Professional International
Trainer

Mid-day Special Activity– “Tour” of CPSC National Testing Laboratory, Rockville. MD

2:30 – 3:45 p.m. CPSC Relationships & Communications. Michelle Gillice/Mike Gentine,

Arnold-Porter, Attorneys

4:00 p.m. – 5:00 p.m. “Industry Associations and Product Safety Support” Kelly Mariotti, President, Association of Home Appliance Manufacturers

5:00 p.m. Day 1 sessions concluded

August 30, Day 2

8:00 a.m. – 9:30 a.m. “Data Analytics and Hazard Analysis – Artificial Intelligence and Machine Learning” 8:00 a.m. Alan Abrahams, Ph.D. VT and David Goldberg Ph.D. San Diego State University

9:45 – 12:30 a.m. “Program Elements to focus on”: Steve Epner, Innovator, Entrepreneur, and Organization Development and Richard Stern, ADK consultant.

1. Preparing for closing assessment workshop:
2. Multiple-choice Examination and individual essay
3. Design, compose, and present Case Study assignment:

12:30 p.m. Lunch

2:00 – 2:45 p.m. Closing comments: “Ethics and Product Safety,” Former CPSC Acting Chair Robert Adler

3:00 – 4:00 p.m., Program staffing, Workshop Debriefing and orientation to certification program online platform

4:00 p.m. adjourn

2-Day Opening Workshop concludes

Webinar Series

September 3-September 24, 2024

Topic date/time, presenter

Section 2. Risk Assessment & Product Assurance Section

September 3, 2024 9:00 – 10:00 a.m. “How CPSC manages risk,” Rik Khanna, CPSC

September 3, 2024, 10:15 a.m. – 11:30 a.m. “Case studies in risk and resolution,” Tim Sullivan, Spin Master (retired)

September 5, 2024, 9:00 a.m. – 10:00 a.m. “Voluntary Standards,” Jacqueline Campbell, Voluntary Standards Coordinator

September 5, 2024, September 5, 2024, 10:15 a.m. – 11:30 a.m. “Hazard Identification and Reduction,” George Borlase, Vice President, UL Standards and Engagement

Section 3. Regulatory Compliance Section

September 10, 2024, 10:15 a.m. – 11:30 a.m. “Case Study: Preparing your organization’s compliance program,” Jonathan Judge, Partner, ArentFox Schiff Attorneys

September 10, 2024, 11:45 a.m.-1:00 p.m. “*FDA and FTC and state consumer protection issues,*”
Sheila Millar, Partner Keller and Heckman, LLP

September 12, 2024, 9:00 a.m. – 10:00 a.m. “International Product Regulations and Requirements,”
Rod Freeman (UK), Attorney, Partner, Cooley (UK)

September 12, 2024, 10:15 a.m. – 11:30 a.m. “State & Local Regulations and Requirements,” Will
Troutman, Partner, Norton, Rose and Fulbright

Section 4. Product Investigations, Human Factors, Company Culture and Ethics

September 17, 2024, 9:00 a.m. – 10:00 a.m. “Product Investigations,” Brandan Mueller, Partner, Husch
Blackwell

September 17, 2024, 10:15 – 11:30 a.m. “Case Studies in Human Factors,” Steve Hall/Jared Frantz,
Applied Safety & Ergonomics

September 19, 2024, 9:00 a.m.- 10:00 a.m. “Company culture and ethics,” Nancy M. McClellan, M.P.H.,
CIH, CHMM, CEO of Occupational Health Management, PLLC Consultancy

September 19, 2024, 10:15.00- 11:30 a.m. “Failure: The key to success,” Mike Shaner, PhD, Saint Louis
University, Chaifetz School of Business

Section 5. Product Recalls and Implementation

September 24, 2024, 9:00 a.m.-10:00, “Logistics of Product Safety Recalls,” Chris Harvey, Sedgwick

September 24, 2024, 10:15 a.m. –11:45 a.m. The Complexities of Manufacturer and Retailer product
recall management, Rebeca Sharpe, Director, Product Safety and Compliance, Best Buy.

Webinar Series Concluded

September 26-October 28, 2024:

Preparation: Assessment Workshop

September 26, 2024 10:00 a.m.

Multiple Choice Examination, Individual Essay, Case Study (written), Case Study (oral presentation)

October 15, 2024, Case Study Written Submission and scoring by Case Study Committee

Closing Assessment Workshop

Virtual online

October 29, 2024

Examination & Essay, 9:00 a.m. – 12 Noon

Case Study Oral Group 1 & 2, 1:00 p.m. – 5:00 p.m.

October 30, 2024

Case Study Oral Group 3 & 4, 9:00 a.m.- 12 Noon

***ADJOURNMENT – 2024
CONSUMER PRODUCT SAFETY PROFESSIONAL
CERTIFICATION PROGRAM***

Initial Results: approximately November 20, 2024

Retake Examinations (TBD, when applicable)

General Information:

The staff of the Virginia Tech, join with the Society of Product Safety Professionals and ADK Information Services LLC in welcoming you to the 2024 Professional Certification Program. Our goal is to make your experience positive and worthwhile.

If you have any questions, please see one of our program team members. We are here to assist you in any way we can!

• Name & Contact Information:

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2024 Consumer Product Safety Professional Certification Program

• Presentations: All instructor presentations will be available on-line