



RICHARD A. CHAIFETZ
SCHOOL OF BUSINESS
SAINT LOUIS UNIVERSITY

CONSUMER PRODUCT SAFETY AND NEW TECHNOLOGIES

A 4-segment webinar series exploring the challenges and opportunities of new technologies

This second webinar series is focused on helping product safety professionals enhance their leadership mindset by examining new technologies. The series is being offered to attendees at no cost as a result of a grant from Amazon. Together with the Saint Louis University's Emerson Leadership Institute, and in cooperation with ADK Information Services, LLC, Amazon is supporting the design and development of this webinar series.

All webinar sessions begin at 11:00 a.m. Central Time-U.S.

Attendees have the option of earning a Saint Louis University Certificate of Completion if they attend/view all four webinars and submit an essay, of no more than 500 words, describing the knowledge they gained from the series (processing fee of \$179 applies).

Webinar #1 — June 8:

The Internet of Things (IoT) and its Global Impact on Business and Consumers

Webinar #2 — June 15:

Managing Data Responsibly: Tailoring Systems to Protect Consumers through Artificial Intelligence & Machine Learning

Webinar #3 — June 22:

Technology, Innovation, and Leadership in the Development of Safe Products

Webinar #4 — June 25:

Compliance and New Technology: Regulations Supporting Safety While Respecting the Demands of Progress

Each webinar will feature product safety experts, including (in order of appearance):

Hon. Inez Tenenbaum, former Chair, CPSC (2009-2013) keynote

Darrin Conlon, Senior Director, Principal Engineering - Consumer Segment, UL

Derek Snidauf, Principal, AI, Cyber, & Cloud, *Deloitte Transactions and Business Analytics LLP*

Daniel Kingdon, Director, Product Trust and International Compliance, *Amazon*

Michael Del Negro, Chief Compliance Officer and Associate General Counsel, *GE*

Laura Lucas Palekar, Senior Corporate Counsel, *Amazon Lab126*

Jacqueline Campbell, Project Manager, Hazard Identification & Reduction, *CPSC*

Neville Matthew, General Manager, with

Cindy Meadley, Assistant Director, *Australian Competition & Consumer Commission*

Lisa Trofe, Managing Director, *Juvenile Products Manufacturers Association*, will serve as the Webinar Series Moderator

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