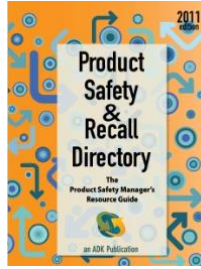# ADVERTISING RATE SHEET:
# 2019 ADK PRODUCT SAFETY & RECALL DIRECTORY™



## *HARD COPY EDITION*
One year edition: net cost
Two year insertion: 15% discount of net cost
Three year insertion: 20% discount of net cost

| *Options* | *Dimensions* | *Cost (net)* |
|---|---|---|
| **Full page** *bw* | **8.5" x 11"** | **$2,000** |
| **½ page** *bw* | **8.5" x 5.5"** | **$1,200** |
| **¼ page** *bw* | **4.25" x 5.5"** | **$750** |
| **1/8 page** *bw* | **2.12" x 5.5"** | **$375** |
| **Back cover** *fc* | **8.5" x 11"** | **$4,900 (sold out)** |
| **Inside covers** *fc* | **8.5" x 11"** | **$4,500 (inside back sold out)** |
| **fc=four color  bw=black & white** | | |

## 2019 Edition Deadlines
*Advertising space Reservations: August 1, 2018*
*Advertisements camera ready due by: August 30, 2018*

## *ON-LINE WEB EDITION*
*www.adksafetyinfo.com*

| *Options* | *Dimensions* | | *Cost (net)* |
|---|---|---|---|
| **Banner** | **468 x 60 pxl** | ) | **3 Month/$1200** |
| **Tower** | **240 x 120 pxl** | ) | **6 month/$2000** |
| | | ) | **1 year/$3000** |